

Social Media Marketing Proposal

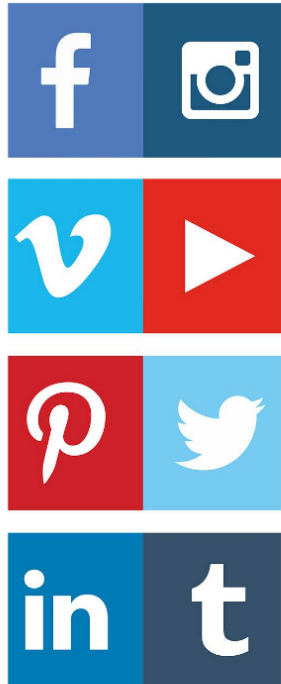
We Don't Go Online

...

We Live Online

Powered by:

Shartra Technology Pvt. Ltd.



Why SMM Important	01
Skill sets	02
Our Goal	03
Our Service	04
Our Activity	06
Paid campaign	07
Contact Us	08



Table of Contents

Why is Social Media Marketing So important for your business??

Approximately 77% of Consumers Interact With Businesses On Facebook Before Purchasing.

04

You Can Build Brand Awareness Without Breaking The Bank

Consumers are using social media to talk about their experiences, and your potential customer's have the ability to make their purchasing decisions based on feedback from real customers.

01

You Can Reach An Audience Locally And Globally

Social platforms can help you amplify your reach, as branded hashtags could trend both nationally and internationally.

02

You Can Build Meaningful Connections That Generate Leads

It's worth investing the time to engage and build connections over social media. Someone who isn't an initial sales lead could end up converting some months down the road.

03

You Can Gain Market Share

Social media is accessible to everyone, making it much easier for your potential customers to discover and reach out to you..



6

Extra ordinary Skills set

Hire Rocking
Social Media
Manager from
Sharta Technology
for Parenting
client's Social
Account



Knowledge

Facebook, Instagram, LinkedIn, Pinterest, Snapchat, Twitter and many other platforms 's marketable skill

Expert in Public relations

Better engagement with community. Enhancing **media relations with your audience. We** come up with engaging, sharply written content on the fly

Digital Communicator

Good at communication and writing skills. Competent to recognize and understand your audience on each account. It help to replying on audience's message & comment.

Creative

Working with the design team to make illustrations & memes. Guide content editor for what content is performing best for their campaign.

Research & Good ability of decision making.

Staying on top of emerging trends and technologies. It necessary for make successful campaign strategy. Manage social media partnerships with other brands.

Analyst & Report

Social media Analyst who analyse how each platform differs as per client business & How we can maximize audience engagement. Monitor the result & keep transparency communicate and submit SMM audit report regular basis.



Our Goal

- Increase brand awareness
- Legitimize a brand
- Retaining old customer
- Making new customer
- Quality back links
- Distributing information to targeted customers
- Increase in traffic

To reach the right people you need the right enthusiast in SMM. With Shartra Technology, you've got everything you require to connect with your business customer and find new ones.



Social Media Marketing service

1. Find new people
2. Target your contacts
3. Define your reach
4. Retarget site visitors
5. Repurpose your new content & reuse new content.
6. Reach more people via Craft the right group, post & message to share with the right audience in the right places.

From organic posts to targeted ads, Manage your social channels all in one place.

Prominent Service

Organic social posting

Design Unique, informative & attractive content in your regular posts. Sharing your posts into multiple groups. • Increase users visibility to create a brand name.

Facebook ads

We run easily paid marketing via creating ads for your Fb campaigns. You enjoy your coffee, Shartra will do all, from create ads, make plan as per your budget, boost ROI and track the results of your ads.

Instagram ads

We run easily your Instagram campaigns. You enjoy your business, Shartra will do all, Find more people like your biggest fans, how your ads grow your sales, get you new customers, boost ROI and track the results of your ads.

Our Activities




When We Work Together, We Plan To:

✓ Do a complete audit of your current platform performance.

✓ Develop a long-term social media strategy for your company.

✓ Help in developing a brand voice and brief on engagement tactics.

✓ Refresh all branding materials across all social platforms.

	 Facebook	 Instagram	 Twitter
ACCOUNT SETUP	✓	✓	✓
SEO OPTIMIZE	✓	✓	✓
ENGAGEMENT & RESPONSE	✓	✓	✓
FOLLOWERS & LIKES*	✓	✓	✓
INITIAL CONSULTATION	✓	✓	✓
GROUP MARKETING	✓		
CREATIVE POST	3/DAY	3/DAY	3/DAY
POST BOOSTING	✓	✓	✓
STORIES*	3/DAY	3/DAY	3/DAY
PAGE MANAGEMENT	✓	✓	✓
HASHTAG*	N/B	N/B	N/B
SOCIAL CONTENT	✓	✓	✓

*Terms & condition Apply

Paid Ads Campaign

- 01 | CREATIVE ADS DESIGN & POST
- 02 | TRACK, MEASURE & ANALYZE
- 03 | DEDICATED ACCOUNT MANAGER
- 04 | DETAILED MONTHLY REPORTS



Other Platforms



LinkedIn

Dedicated to professionals. It's ideal to create connections, find leads and create brand awareness.



Pinterest /Tumblr etc

Great tool for increasing links back to website for driving more traffic.



Youtube Marketing

Best channel to use for video marketing. Specially for tutorial & elearning service.

We have
Wide Range
Of **Social
Media
Services**

Shartra Technology Pvt Ltd.

Get Your Quote

Share details

1. Social Account Details
2. Keywords
3. Target Audience

GET NOW



Shartra Technology Pvt Ltd.

Let's Get In Touch



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